

### **Brian Lindsay**

Brian is the Director for the Dairy Sustainability Framework, launched in November 2013. This program covers 30% of global milk production and is open to all milk producing regions of the globe. The Framework is a model that allows members to adapt their sustainability programs to suit local needs and priorities in a quantifiable way. The DSF aggregates annual reporting to enable key sustainability messages to be developed based on evidence regarding the sectors continuous sustainability improvements. It is Brian's role to support the members with their sustainability initiatives under the Framework, as well as co-ordinating the development of the necessary indicators and associated reporting mechanisms that permits him to generate the necessary messaging.

As the Director for the DSF, Brian is also responsible for a Board of nine global (Global Dairy Association CEO's) directors and the coordination of the DSF multi-stakeholder advisory Group who both challenge and support the DSF Board and subsequent DSF operational procedures.

Brian is also Global Dairy Platform's (GDP) Global sector Lead for Sustainability. This involves reviewing new science, responding to global food industry and political consultations at a number of levels, providing position statements on behalf of the global dairy sector where required in both written and verbal formats. Global Dairy Platform is a membership organisation with it's Board made up of the CEO's of the world's major dairy companies such as Dairy Farmers of America, Fonterra, Arla Foods, Mengniu and Friesland Campina. Brian reports directly to the Executive Director of GDP.