

## Rodrigo Lima

PhD – General Director - Agroicone

Rodrigo C A Lima is partner-Director of Agroicone Ltd, a leading organization on key agriculture and renewable energy agendas related to trade, environment and sustainable development. He has 16 years of background on international negotiations such as the World Trade Organization, the United Nations Framework Convention on Climate Change, the Convention on Biological Diversity, the Cartagena Protocol on Biosafety and the Nagoya Protocol and on regulatory environmental issues like the Forest Law in Brazil. He coordinates projects aiming to promote the sustainable development across different agricultural chains, comprising the engagement of producers, industry, banks, NGOs and public stakeholders based on a continuous approach. He published a book about Sanitary and Phytosanitary Measures at the WTO, holds a PhD in International Law at Pontifícia Universidade Católica de São Paulo and a Masters of Art Degree in International Law at Universidade Federal de Santa Catarina.