

## Charlie Arnot

Charlie Arnot is recognized as a thought leader in food and agriculture. He is highly regarded as both a writer and sought-after speaker who engages audiences across the globe. Charlie has more than 25 years of experience working in communications, public relations and issues management within the food system. He is the founder and president of Look East, an employee-owned consulting firm. He also serves as CEO of the Center for Food Integrity, a international non-profit organization dedicated to building consumer trust and confidence in today's food system.

One client said of Charlie's work, "others help us talk about our business, you help us think differently about who we are and what we do." His commitment to excellence, innovation and integrity have positioned him as a trusted counselor to CEOs, government leaders and executives, and a respected industry advisor on critical issues within the food system. Clients and food and farm industry leaders seek his unique expertise in applying the peer reviewed trust model to help them build trust in their processes, products, people and brands.

Charlie is frequently sought out by media for his insight on food and agriculture issues and has been quoted in the Wall Street Journal, Forbes, Fortune, Time, NPR, CNBC, The National Journal, Entrepreneur, Yahoo health, Huffington Post, Grist and dozens of trade publications globally.

Charlie is the author of, "Size Matters, Why We Love to Hate Big Food," which was named the top ag book of 2018 by noted DC journalist Jerry Hagstrom who said, "Charlie Arnot is the only consumer analyst who can explain to agribusiness executives why consumers distrust them – and not make the executives angry."

Charlie spent ten years as a corporate officer for a leading food company; he worked for a public relations agency, was an award-winning radio journalist and worked in video and film. Charlie grew up in southeast Nebraska and graduated from the University of Nebraska with a Bachelor of Journalism degree.