Sustainably Feeding The World

OCTOBER 2020
OVERVIEW

• Who we are...
• Our customer journey...
• Our strategic approach...
• Feeding the world Sustainably...
We Grow Responsibly by using our scale and global reach to raise the world’s expectations for how much good food can do.

Operations in 10 Countries
Sales in ~145 Countries
141K Employees Globally

155,000
APPROX. AVG.
HEAD PER WEEK

461,000
APPROX. AVG.
HEAD PER WEEK

45,000,000
APPROX. AVG.
HEAD PER WEEK

76,000,000
APPROX. AVG.
POUNDS PER WEEK
Who we are...

Tyson Video
A brand is no longer what we tell the customer it is; it is what customers tell each other it is.

- Scott Cook
The definition of *premium* has changed...

- Traditional definition has shifted
- Trading up on everyday occasions has become the norm
- The new premium is all about growing demand for transparency in production and seeking distinctive new food experience

**The Old Premium**

- Fancy
- Expensive
- Gourmet
- Imported
- Luxury

**The New Premium**

- Transparent
- Complex Flavors
- Artisan Experience
- Pride and Skillful
- Taste the Natural
- Local

SOURCE: The Hartman Group, Inc. Sustainability 2017
**SUSTAINABILITY LEADERSHIP**

Importance of Company Practice / Policies in Purchasing Decisions

<table>
<thead>
<tr>
<th>Aspect</th>
<th>Percentage</th>
<th>Change vs 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avoids inhumane treatment of animals</td>
<td>48%</td>
<td>+9PP</td>
</tr>
<tr>
<td>Provides safe working conditions</td>
<td>45%</td>
<td>+5PP</td>
</tr>
<tr>
<td>Tries to reduce waste and pollution</td>
<td>35%</td>
<td>+6PP</td>
</tr>
<tr>
<td>Truly cares about communities where it does business</td>
<td>31%</td>
<td>+5PP</td>
</tr>
</tbody>
</table>

Respondents indicating “Very Important” (Top Box Score)

(Source: The Hartman Group, Inc. Sustainability 2019)
We **Sustain Our World** by advancing the future of sustainable protein – an essential nutrient.

**Our strategic approach...**

2020 7.6 Billion

50g Daily

2050 10 Billion
OUR PURPOSE

Raising the world’s expectations for how much good food can do.

OUR STRATEGY

Sustainably feed the world with the fastest growing protein brands.
Our Sustainability Philosophy

Economic Prosperity

Social Responsibility

Environmental Stewardship

Sustainability Strategy
Enterprise Sustainability Activation

Our approach...

People

Planet

Animals
Support people and communities where help is needed most.

Our Goals

Aspire to offer English as a second language and financial literacy training to all employees.

Reducing OSHA recordables by 15%

Increase Retention by 10%

$30 Million
In-Cash or In-Kind Contributions to fight Hunger in 2020

$~1MM
Educational Assistance Provided to Team Members in 2019

> 5,000 TM
Joined Upward Academy to learn English as a 2nd language and opportunities for digital literacy

Ranked #1 in Food Category 2017, 2018 and 2019

Joined CEO Action for Diversity and Inclusion

120,000,000 Servings Hunger Relief Product Donations

1,580,000 Pounds Non-Hunger Relief
Reduce our environmental impact as we feed the world.

Our Goals

Achieve a 12% reduction in water use intensity by 2020

Achieve a 30% reduction in greenhouse gases by 2030

Verify sustainable land stewardship practices on 7MM Acres by 2020

- 420,000 grain acres
- 5MM grazing acres

Reduced 1.4 Billion gallons of water annually since 2016

Collaboration to perform water risk assessment and to set context-based goals

Collaboration with WRI to develop GHG targets in the Science Based Target initiative

Identifying solutions through new and growing relationships
Feeding the world Sustainably...

**Transparency in advance animal welfare and experience.**

**Our Goals**

Deploy the most transparent animal well-being practices in food

<table>
<thead>
<tr>
<th>Animal Type</th>
<th>Overall Audit Outcome</th>
<th>Percentage Improvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Swine</td>
<td>96%</td>
<td>↑5%</td>
</tr>
<tr>
<td>Cattle</td>
<td>85%***</td>
<td>↑17%</td>
</tr>
<tr>
<td>Chicken &amp; Turkey</td>
<td>95%</td>
<td>↑4%</td>
</tr>
</tbody>
</table>

*96% is the average audit score in accordance with the Compassion Farming Sustainability Audit.

**85% and 95% represent the average number of audit elements that were found to be acceptable.

***The primary audit finding opportunity for cattle producers is improved documentation and recordkeeping.

**FY2018 Key Welfare Indicators***

<table>
<thead>
<tr>
<th>Animal Type</th>
<th>Indicator</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Broiler Chickens</td>
<td>Transport Livability</td>
<td>99.83%</td>
</tr>
<tr>
<td></td>
<td>Non-Damaged Wings</td>
<td>98.88%</td>
</tr>
<tr>
<td></td>
<td>Acceptable Paw Scores</td>
<td>78%**</td>
</tr>
<tr>
<td>Cattle &amp; Hogs</td>
<td>No Falls</td>
<td>99.15%</td>
</tr>
<tr>
<td></td>
<td>Not Prodded</td>
<td>99.15%</td>
</tr>
<tr>
<td></td>
<td>Acceptable Wait Time</td>
<td>94.02%</td>
</tr>
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Alternative feeding trials to mitigate need for antibiotics

Broiler Chicken Lighting Barn Enrichments

Piloting housing trials in company owned sow farms
Raising the world’s expectations for how much good food can do.