



Sustainably Feeding The World

OCTOBER 2020

OVERVIEW

- Who we are...
- Our customer journey...
- Our strategic approach...
- Feeding the world Sustainably...



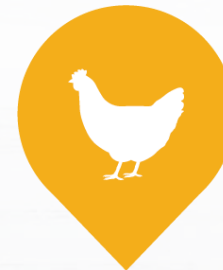
We **Grow Responsibly** by using our scale and global reach to raise the world's expectations for how much good food can do.



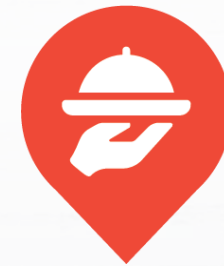
Beef
155,000
APPROX. AVG.
HEAD PER WEEK



Pork
461,000
APPROX. AVG.
HEAD PER WEEK



Chicken
45,000,000
APPROX. AVG.
HEAD PER WEEK



Prepared Foods
76,000,000
APPROX. AVG.
POUNDS PER WEEK

Operations in **10**
Countries

Sales in **~145**
Countries

141K Employees
Globally

Tyson Video

A brand is no longer what we tell the customer it is; it is what customers tell each other it is.

– Scott Cook



The definition of *premium* has changed...

- Traditional definition has **shifted**
- **Trading up** on everyday occasions has become the norm
- The new premium is all about growing demand for **transparency in production** and seeking **distinctive new food experience**

The Old Premium

Fancy

Expensive

Gourmet

Imported

Luxury



The New Premium

Transparent

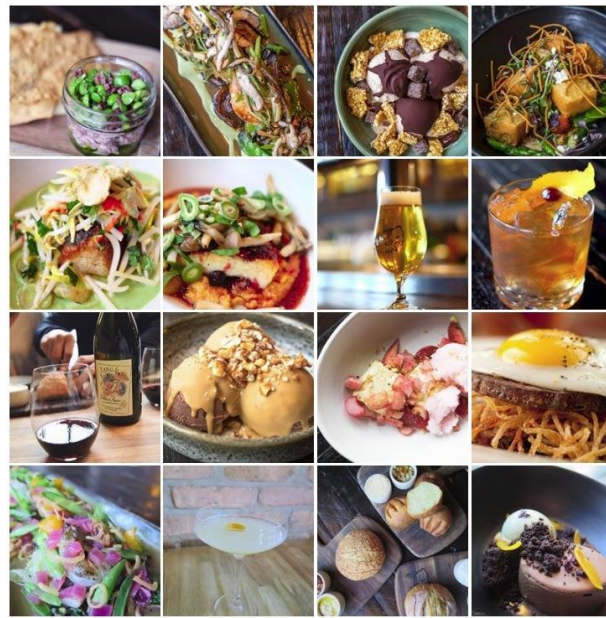
Complex Flavors

Artisan Experience

Pride and Skillful

Taste the Natural

Local



SUSTAINABILITY LEADERSHIP

Importance of Company Practice / Policies in Purchasing Decisions

Respondents indicating “Very Important” (Top Box Score)



We **Sustain Our World** by advancing the future of sustainable protein – an essential nutrient.



Our approach...

OUR PURPOSE

Raising the world's expectations
for how much good
food can do.

OUR STRATEGY

Sustainably feed the world
with the fastest growing
protein brands.



Tyson

Our Sustainability Philosophy



Our approach...

Enterprise Sustainability Activation



Support people and communities where help is needed most.

People

Our Goals

Aspire to offer English as a second language and financial literacy training to all employees

Reducing
OSHA
recordables by
15%

Increase
Retention
by
10%

\$30 Million
In-Cash or In-Kind
Contributions to fight Hunger
in 2020

\$~1MM

Educational Assistance Provided to
Team Members in 2019

> 5,000 TM

Joined Upward Academy to learn
English as a 2nd language and
opportunities for digital literacy



**Ranked #1 in Food Category
2017, 2018 and 2019**

**Joined CEO Action for
Diversity and Inclusion**

120,000,000
Servings Hunger Relief
Product Donations

1,580,000
Pounds Non-Hunger Relief

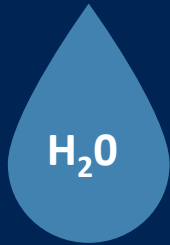


Meals that Matter®

Reduce our environmental impact as we feed the world.

Planet

Achieve a
12%
reduction in water
use intensity by 2020



Reduced **1.4 Billion** gallons of
water annually since 2016

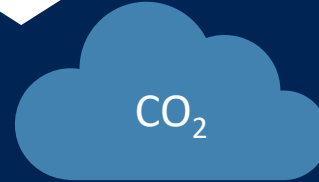


WORLD
RESOURCES
INSTITUTE

Collaboration to perform water
risk assessment and to set
context-based goals

Our Goals

Achieve a
30%
reduction in greenhouse
gases by 2030



SCIENCE
BASED
TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

Collaboration with WRI to develop GHG
targets in the **Science Based Target initiative**

Verify sustainable
land stewardship
practices on
7MM Acres
by 2020



- 420,000 grain acres
- 5MM grazing acres

The Nature
Conservancy



EDF
ENVIRONMENTAL
DEFENSE FUND
THE FUTURE OF GREEN
Defining the Next Generation of
Sustainable Business



GLOBAL ROUNDTABLE FOR
SUSTAINABLE BEEF



Identifying solutions through new and
growing relationships



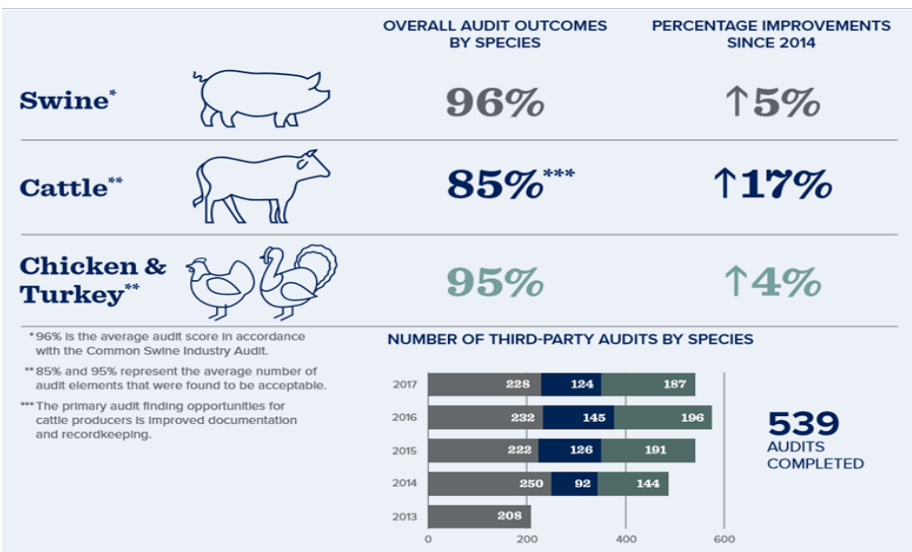
Feeding the world Sustainably...

Transparently advance animal welfare and experience.

Our Goals

Deploy the most
transparent
animal well-being practices in food

Be a leader in
animal experience
research and innovation



FY2018 Key Welfare Indicators*

Broiler Chickens		Cattle & Hogs	
Transport Livability	99.83%	No Falls	99.15%
Non-Damaged Wings	98.88%	Not Prodded	99.15%
Acceptable Paw Scores	78%**	Acceptable Wait Time	94.02%




Alternative feeding trials to mitigate need for antibiotics

Broiler Chicken Lighting
Barn Enrichments



Piloting housing trials in company owned sow farms

A top-down view of a dark, heavily textured wooden surface, likely a cutting board or table. Scattered around the edges are various fresh ingredients: sage leaves, mustard seeds, a small wooden spoon with red powder, a pile of white salt crystals, a small wooden dish with red powder, and a small bowl of mustard seeds on a wooden board. A grey cloth is partially visible in the bottom right corner.

Raising the world's expectations
for how much good
food can do.

